



**XLR8™**

BRAND GUIDELINES

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This XLR8 Style Guide is designed to help maintain XLR8 branding consistency.

If you have any questions please email:  
[marketingops@xlr8gaming.com](mailto:marketingops@xlr8gaming.com)

# LOGO USAGE

KEEP XLR8 logo as is.

DO NOT rearrange/distort/retype/  
recolor/remove or manipulate any  
components of the approved lockup.



XLR8™



XLR8™



XLR8™



XLR8™  
G A M I N G



XLR8™

4-color CMYK logo.  
For print related items.

Logo with effect.  
For web use only.

2-color CMYK logo.  
For print use only.

Gaming logo.  
Minimum height of 1.14 in.

Grayscale logo.  
For B/W use only.



XLR8™



XLR8™



XLR8™



XLR8™  
G A M I N G



XLR8™

Horizontal logo.  
When arrow cannot fit.



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XLR8™

# COLORS

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# FONTS

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## Orbitron

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()-[]{}\\/<>|;

Regular      **Bold**  
Medium      **Black**

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Aa

## Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()-[]{}\\/<>|;

Regular  
**Bold**

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Aa



# BACKGROUND IMAGES

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Images are not limited to the above, but must resemble a similar aesthetic. Backgrounds should contain dark tones and maintain large shapes and/or minimal textures. All new concepts should be approved internally before use.

# TRADEMARKS & NOMENCLATURE

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When writing copy for communication materials, please cite XLR8 or NVIDIA products/technologies in headlines or body copy as specified in these guidelines. These rules apply for all applications.

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